

Dade County Optometric Association

2731 N.E. Pinecrest Lakes Blvd
Jensen Beach FL 34957
800-808-5018

Dear Prospective Sponsor:

Thank you for your interest in sponsoring the Miami Nice Educational Symposium 2010, put on by the Dade County Optometric Association. The meeting will be held on March 13 and 14, 2010, at the Westin Colonnade Coral Gables Hotel.

Exhibitors are invited on Saturday, March 13th; you are welcome to come on Sunday as well, but most exhibitors find the Saturday exposure is so good that Sunday isn't necessary. It's up to you. The symposium on Saturday runs from 8:00 am to about 5 pm. The lunch break is a lengthy two hours to give the doctors plenty of time to visit the exhibits. There will be morning and afternoon coffee breaks to maximize your interaction with the doctors. The times of those breaks are not reflected on the program because the times may change.

In addition, you will want to be set up before the meeting starts, so you can visit with doctors during the Saturday registration period (7 am - 8 am). That is an excellent time, so don't miss it. You can break down and remove your exhibit immediately after lunch, or you may stay until after the afternoon coffee break (about 3:30), which is what we recommend but don't require. A group of rooms will be reserved through early February 2010. Room rates for single or double occupancy Friday and Saturday night, March 12th and 13^h have not been set yet, but they should be about \$200 plus tax *if you mention Miami Nice*. For room reservations, call (305) 441-2600.

There are two sponsorship levels available. Please check your choice:

____ Silver \$300 includes a full-page ad in the Miami Nice courseguide, **but no booth**.

____ Gold \$700 includes a full page ad in the Miami Nice courseguide **plus a booth**
at the meeting and two free Saturday meal tickets.

Please check here if you need electricity _____

Contact Name _____

Company _____

Telephone number _____ Email address _____

Names of persons who will be attending _____

Please email or mail (do not fax) your courseguide ad (page size is 8.5 in. x 11 in. black and white, one-sided) as you want it reproduced. The artwork or handouts must be received no later than February 15, 2010. Email in Word or PDF format to: MiamiEyes2@aol.com.

Thank you for your support of the DCOA and of organized optometry. If you have any questions, please call me at (305) 668-7700 or contact Lynne Peterson or Steve Snyder at DCOA@miamieyes.org or at 800-808-5018. Please mail your check and a copy of this completed form to:

Lynne Peterson
2731 N.E. Pinecrest Lakes Blvd
Jensen Beach FL 34957
800-808-5018 Fax 772-334-0856

Sign up early and get listed in our brochure as an early sponsor – it's additional exposure for your company.

Sincerely,

Stephen Morris, O.D.
Chairman, Miami Nice